

The 3D Part Sourcing Revolution for Manufacturer Parts in the UK





February 2014

Overview

3D Industri.es Cond 3Dpartsource.com

• How it Works

• Using eCATALOG data to generate global leads

• The powerful benefits of 3D part sourcing

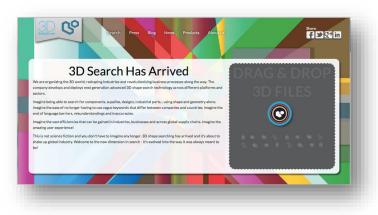




WHO ARE WE?

3D Industri.es – The 3D Search Firm

- Cutting edge web technology
- World-class team





- In UK's London tech sector
- Content partnership with
 CADENAS



es

3D Shape Search Engine

- Accurate
- Fast
- Intuitive
- Automated

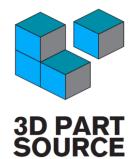
less labor-intensity and human error

Overcomes limits of text









3Dpartsource.com

3D PART SOURCE DBAG P 3D FILES ID A 3D MODE text search BUYERS SUPPLIERS Upload á

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es

- Sourcing Industrial Components by 3D Shape



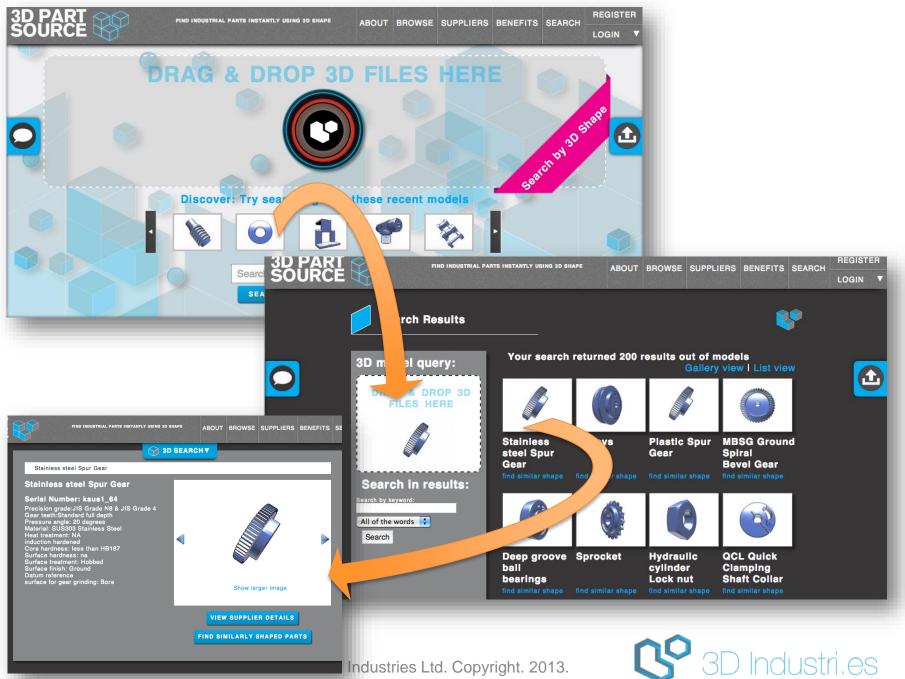
HOW IT WORKS

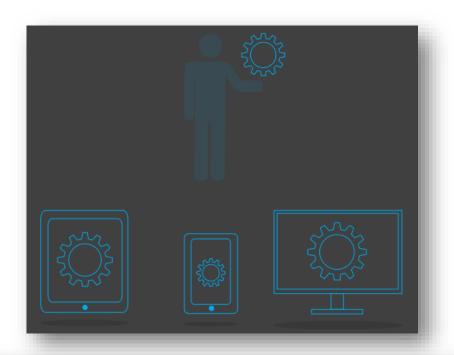
Search With...

- Exact / proximate shape uploaded by user
 - Part mode or basic shapes
 - Drag & drop / upload
- Existing model from carousel
 - Looks for similar and hones in
- Keyword / Other alphanumeric data

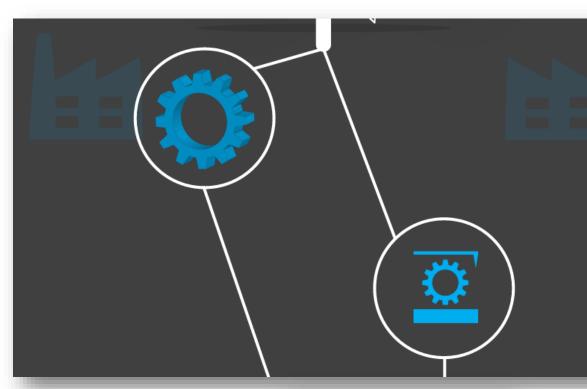
In each case, can search by similar until target found







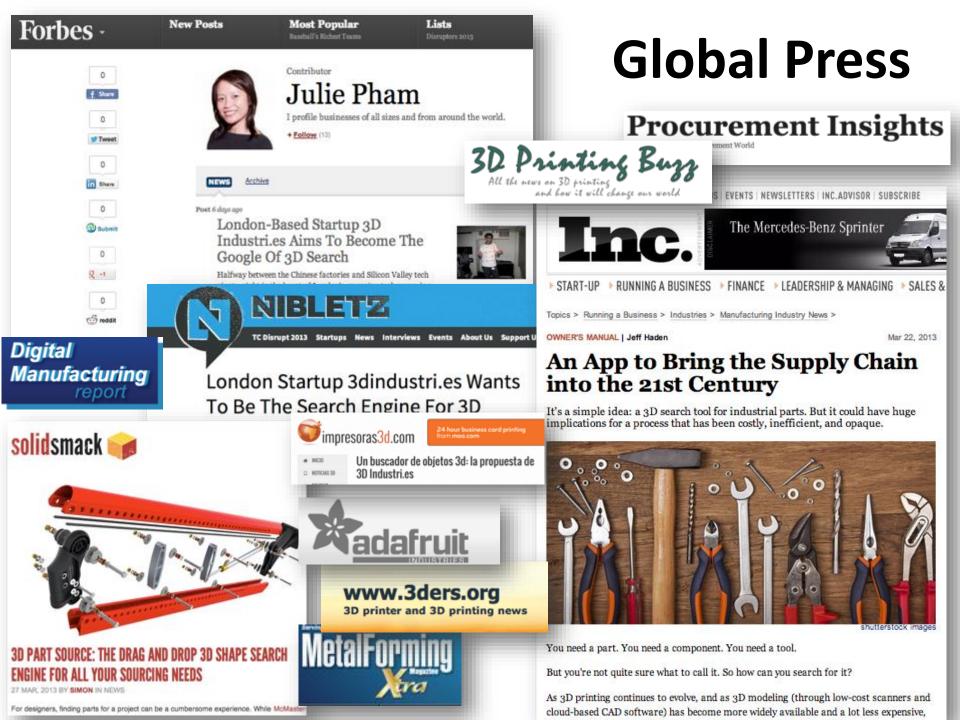
Suppliers Upload 3D catalogs which can be searched, to enable customers to find you. Step 2 Our unique 3D matching technology computes both exact and similar matches.



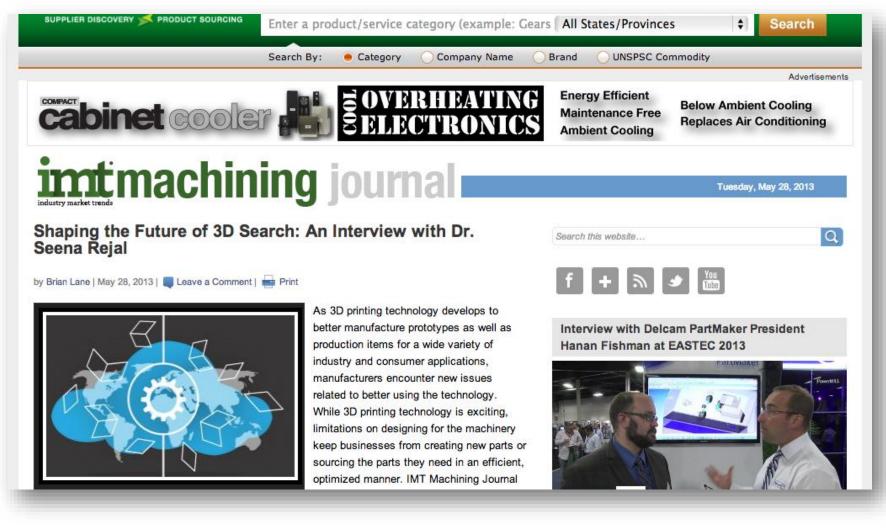
Step 3 A Part found. Connect with parts manufacturers and suppliers.

Step 3 B Part not found. 3D print it.





Featured in Trade Press

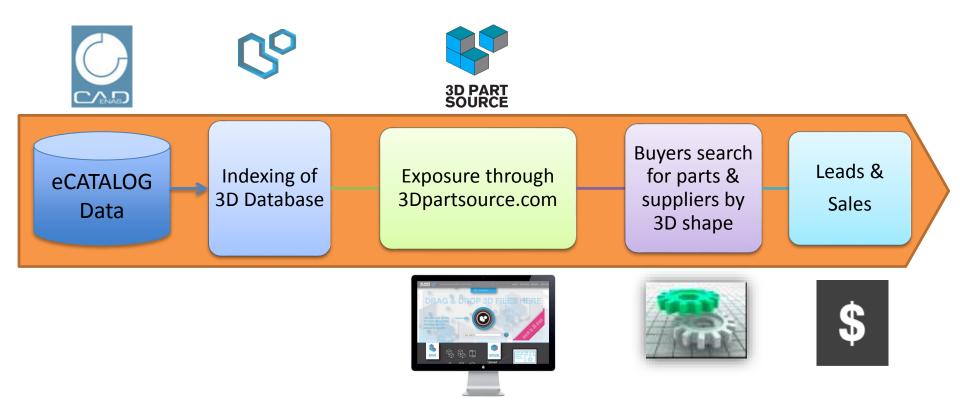


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SD Industri.es



INTEGRATION & BENEFITS





Benefits

Capitalise on 3D data

- \$
- Lead generation
- Global market access
- \$
- \bigvee
- Marketing cost savings
- Competitive edge & leadership



Ultimate Benefits

Enhanced competitiveness	 3D search is a unique advantage Separation from 'pack' – stand out
Enhanced brand and reputation	 Professionalism New technology leadership
Improved operational productivity	 More effective lead engagement Lowered costs of marketing and sales
Value creation / Lead generation / Enhanced sales	 More active user engagement Global footprint More efficient marketplace Overcome language and break borders



Trends & Developments

- The web is going 3D
 - Being on eCATALOG, you are ahead of the curve
 - Have to be '3D googlable'!

- Coming soon...
 - Low-end scanners
 - 3D-ready tablets & smartphones
 - Hand gestures





Summary

- Bringing 3D search to global industry

 Instant & efficient match with buyers
- Partnered with CADENAS
 - eCATALOG data reaches worldwide buyers
- Enormous value opportunity
 - Leadership, cost savings, and lead generation
- The shape of the future is here



References

- Forbes: <u>http://www.forbes.com/sites/juliepham/2013/03/27/london-based-startup-3d-industri-es-aims-to-become-the-google-of-3d-search/</u>
- Inc.com:
- <u>http://www.inc.com/jeff-haden/3d-search-tool-for-industrial-parts-sourcing.html</u>
- SolidSmack:
- <u>http://solidsmack.com/cad-design-news/3d-part-source-the-drag-and-drop-3d-shape-search-engine-for-all-your-sourcing-needs/</u>
- Site:
 - <u>www.3dpartsource.com</u>
- Explainer video (3Dpartsource.com):
 - <u>http://vimeo.com/63519019</u>



Quotes & Testimonials

- "Has the potential to have a massive disruptive impact on the way manufacturers source their components" – Forbes
- "It's a simple idea: a 3D search tool for industrial parts. But it could have huge implications for a process that has been costly, inefficient and opaque." – *Inc.com*
- "It makes part sourcing simple and easy" 3Ders.org
- "Wow! This is a groundbreaking concept which can revolutionize the way businesses source products." - *ThomasNet Representative*, *US*
- "Sourcing part suppliers over pancakes and coffee at the breakfast table never looked so appealing" - Solidsmack



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Shaping Search

Thank you